Mirtillo International, Mumbai



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I am B.Tech(Dairy Tech) from the 2005 batch. I did myMBA in Marketing from IIMM Pune and earlier worked almost 11 years in Netherlands MNC IMCD, USA MNC Mosaic company, mother Dairy Delhi and Amul GCMMF at Mumbai. In year 2016-17 I had started **Mirtillo International, Food / Dairy ingredients marketing firm in** Mumbai. It is a well-known brand in food ingredients, Flavours, colors, stabilizer, emulsifier, and food additives. Mirtillo has more than 54 reputed brands and access to more than 250 customers in India, Nepal, Sri Lanka, Bangladesh, Nigeria, and West Africa.

My firm offer new product development services as per customer expectations at the Head office in Santa-Cruz Laboratory, which is well equipped. It includes food applications, recipes, R&D for commercial production plants. I am providing employment to more than 20 people. Mirtillo has also started manufacturing plant at Pune for Dairy, beverages, plant-based dairy, Nutraceuticals etc. When I started Mirtillo, in 2016-17 my turnover was 32 lacks, now in 2022-23 the turnover becomes 12.00 corers.

I am chairman of Plant based council by CASMB, life member in AFSTI,Mysore and dealing with brands like Oatia, Sweetia, Oatey, & VDC

